Undergraduate Degree Program

French - BA

**Mission Statement**
To supply the South Florida region, where tourism and international trade constitute the basis of the economy, with professionals fluent in the language, culture, and literature of the French speaking world. Graduates of the program are ready to enter French graduate programs, teach at elementary or high school levels or work in hospitality and international business.

**Student Learning Outcomes**
FIU French - BA graduates should be able to achieve the following:

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<th>Content/Discipline Knowledge Skills</th>
<th>Direct Measures</th>
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<td>Graduates will demonstrate competency in the subject knowledge of the French language by applying discipline-based theoretical principles to the analysis of multiple texts (including visual where relevant); describing the general socio-historical and philosophical contexts in which literary works have developed; describing the cultural, socio-economic, and political fabric of France or another French-speaking country; and demonstrating familiarity with linguistics, language variation, and the major components of language, such as phonology, morphology, syntax, and semantics. Graduates will also demonstrate proficiency in information technology by using online library sources and constructing a bibliography of ten or more sources to be used in their papers.</td>
<td><strong>Procedure:</strong> A two member faculty panel will use a rubric describing 3 indicators of discipline knowledge (5 point rating scale; 15 point maximum) to assess the research paper required in the selected courses, and 1 technology indicator to assess research paper for correct usage of sources (5 point maximum).</td>
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**Sampling:**
Ten graduating students and/or seniors will be assessed in advanced literature, culture, and linguistics courses each cycle.

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<th>Minimum Criteria for Success:</th>
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<td>Graduates will attain an average minimum score of 15 on discipline knowledge and technology combined.</td>
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Embedded questions prepared by a panel of two linguists will be used in the final exam of the linguistics course (5 point maximum). Ten students in the selected courses will be evaluated by means of five multiple-choice questions embedded in the final exam. A mean score for each student will be obtained from the faculty ratings.

**Sampling:**
Ten graduating students and/or seniors will be assessed in advanced literature, culture, and linguistics courses each cycle.

**Minimum Criteria for Success:**
Graduates will attain an average minimum score of 15 on discipline knowledge and technology combined.

**Technology Integration:**
Graduate will demonstrate competency in using technology to present ideas by using PowerPoint and other multimedia tools.

**Procedure:**
This outcome will not be implemented until AY 2016-2017. An assessment method is currently being developed.

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<th>Critical Thinking Skills</th>
<th>Direct Measures</th>
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<td>B. A. graduates will demonstrate their ability to think critically in terms of identifying and summarizing a problem or question, analyzing and examining ideas and research findings, assessing the influence of context, and constructing and interpreting information within French.</td>
<td><strong>Procedure:</strong></td>
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because French linguistics and culture courses are not always offered both semesters).
### Communication Skills

**B.A. graduates will demonstrate effective written communication skills by explaining content, developing ideas, effectively organizing information, demonstrating a command of the written language, and using the conventions of language and documentation appropriately.**

### Direct Measures

**Procedure:**

A two member faculty panel will use the attached rubric describing 4 indicators of written communication skills (5 point rating scale; 20 point maximum) to assess the research paper required in selected courses. A mean score for each student will be obtained from the faculty ratings.

**Sampling:**

Ten graduating students and/or seniors will be assessed in advanced French courses each year.

**Minimum Criteria for Success:**

Graduates will attain an average minimum score of 12 points on the written communication rubric.

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### B.A. graduates will demonstrate effective oral communication skills through their subject knowledge, organization of ideas, adequate connection to an audience, efficient delivery, and competence in the standard usage of spoken French.

**Procedure:**

All graduating students will be assessed in an exit interview given by three faculty members. The three member faculty panel will use the attached rubric, describing 5 indicators of oral communication skills (5 point rating scale; 25 point maximum) to assess each student. The rubric is based on the 1999 ACTFL speaking guidelines. A mean score for each student will be obtained from the faculty ratings.

**Sampling:**
| All graduating students |

**Minimum Criteria for Success:**
Graduates will attain an average minimum of 15 points on the oral communication rubric.