# Undergraduate Degree Program

## Economics - BA

### Mission Statement
The mission of the Department of Economics is to provide the student with an understanding of economic problems and institutions, and with analytic tools to apply this knowledge to contemporary problems. The program is designed for the student desiring a career in business, government, international agencies, or multinational corporations; and for those planning graduate study in Economics, Business, Law, Public Administration, Urban Studies, or International Relations.

### Student Learning Outcomes

**FIU Economics - BA graduates should be able to achieve the following:**

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<tr>
<th>Content/Discipline Knowledge Skills</th>
<th>Direct Measures</th>
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<tr>
<td>Graduates will demonstrate competency in the subject knowledge of Economics in the areas of Microeconomic Theory, Macroeconomic Theory, and Econometric Analysis.</td>
<td><strong>Procedure:</strong> Subject knowledge will be assessed by administering a standardized, 10 item, multiple choice exam in each class. The exams will be written by a panel of no less than 3 faculty members.</td>
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<td><strong>Sampling:</strong> A sample equal to at least 10% of graduating majors or a minimum of 10 students (whichever is higher) will be assessed each semester in ECO 3101, ECO 3203, and ECO 4421.</td>
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<td><strong>Minimum Criteria for Success:</strong> Sampled students will attain a minimum score of 70% (or 7 out of 10 questions correct) on each indicator of subject knowledge.</td>
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**Technology Integration:**

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<th>Procedure:</th>
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<tr>
<th>Critical Thinking Skills</th>
<th>Direct Measures</th>
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| B. A. graduates will demonstrate their ability to think critically in terms of identifying and summarizing a problem or question, analyzing and examining ideas and research findings, assessing the influence of context, and constructing and interpreting information within Economics. | **Procedure:**  
A three member faculty panel will use the attached rubric describing 4 indicators of critical thinking (5 point rating scale; 20 point maximum) to assess the research paper required in ECO 4903. A mean score for each paper will be obtained from the faculty ratings.  

**Sampling:**  
A sample equal to at least 10% of graduating majors or a minimum of 10 students (whichever is higher) will be assessed each semester in the Undergraduate Economics Seminar: ECO 4903.  

**Minimum Criteria for Success:**  
Graduates will attain an average minimum score of 12 on critical thinking. |

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<th>Communication Skills</th>
<th>Direct Measures</th>
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| B.A. graduates will demonstrate effective written communication skills in Economics by explaining content and developing ideas, effectively organizing information, demonstrating a command of the written language, and using the conventions of language and documentation appropriately. | **Procedure:**  
A three member faculty panel will use the attached rubric describing 4 indicators of written communication skills (5 point rating scale; 20 point maximum) to assess the research paper required ECO 4903. A mean score for each paper will be obtained from the faculty ratings. |
### Sampling:
A sample equal to at least 10% of graduating majors or a minimum of 10 students (whichever is higher) will be assessed each semester in the Undergraduate Economics Seminar: ECO 4903.

### Minimum Criteria for Success:
Graduates will attain an average minimum score of 12 points on the written communication rubric.

### Procedure:
A three member faculty panel will use the attached rubric describing 5 indicators of oral communication skills (5 point rating scale; 20 point maximum) to assess the oral presentation required in ECO 4903. A mean score for each presentation will be obtained from the faculty ratings.

### Sampling:
A sample equal to at least 10% of graduating majors or a minimum of 10 students (whichever is higher) will be assessed each semester in the Undergraduate Economics Seminar: ECO 4903.

### Minimum Criteria for Success:
Graduates will attain an average minimum of 15 points on the oral communication rubric.

B.A. graduates will demonstrate effective oral communication skills through their articulation of the subject knowledge of Economics, organization of ideas, adequate connection to an audience, and efficient delivery.